Ronald McDonald House® Delaware

Day 1 – Tuesday, October 20, 2026

- 1:00pm – 1:15pm: Arrival and board bus
  - Hyatt Place Wilmington Riverfront parking lot
    760 Justison St, Wilmington, DE 19801

- 1:15pm: Bus departs for Tours
  - Nemours Children's Health – Family Room Tour
    1600 Rockland Road, Wilmington DE 19803
  - Ronald McDonald House Delaware – House Tour
    1901 Rockland Road, Wilmington, DE 19803

- 4:15pm – 4:20pm: Bus departs, arrive back at hotel for check-in
  - Hyatt Place Wilmington Riverfront
    760 Justison St, Wilmington, DE 19801

- 4:45pm: Meet in Hyatt Place lobby to walk to dinner

- 5:00pm – 8:30pm: Happy Hour, Appetizers, Teambuilding, Dinner
  - Timothy's Riverfront Grill - .3 mile walk from hotel
    930 Justison St, Wilmington, DE 19801

Day 2 – Wednesday, October 21st

Breakfast
8am-8:45am

Welcome Remarks
8:45am-9:15am
Pam Cornforth, President & CEO Ronald McDonald House Delaware

Mission Moment: The Honorable Krista Griffith
9:15 – 9:30am

Family Stays

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Hospital Administrators
9:30am – 10:15am

- How to navigate the hospital relationship
- How to successfully run a program in a hospital
- Strengthen relationships with your hospital partner

10:15am-10:20am

- Ronald McDonald House Resource Link – Ronald McDonald House Cleveland

Facilitator: Pam Cornforth
Panelists/Speakers:

- Jennifer Sciolla, Assistant Vice President, Child & Family Services Nemours Children's Health, Delaware Valley

Standards of Excellence for Running a Five-Star Family Room Program
10:30am-12:00pm

- Compliance
- Understanding how to add to / grow programs
- Best practices
- Communication / Awareness
- Family Room in local hospital
- Staffing / Volunteer Management
- Food / meals

10:30am-11:00am Speakers:

- Kerry Blumberg, Associate Director Ronald McDonald House Global
- Janell Mason, CEO Ronald McDonald House Arkansas & Northern Louisiana, Member, Ronald McDonald House Global Board of Trustees

Facilitator: Pam Cornforth

Open Discussion, Group sharing experiences with Family Rooms

Family Stays

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11:00-11:30 Panelists / Topics

- Rich Bradshaw – Organizational Leader, Ronald McDonald House Scranton - Starting a new Ronald McDonald Family Room (outpatient clinic/business plan)
- Sara Funaiock – Director of Volunteer Services, Ronald McDonald House Delaware- Sleep Rooms
- Jillian McKiernan, Asst. Director of Wellness & Family Room and Jen Wiener, Family Room Manager Ronald McDonald House New York – Culturally Relevant Programming

12pm – 1pm Lunch

Table Topics: (Topics created from attendee registration feedback)

- Hospital Relationships
- Program Management
- Serving More Families (and how to count families)
- Staffing and Volunteer Management
- Hospitality Carts
- Resource Link (led Ronald McDonald House Charities of Northeast Ohio)

Hospitality Cart Program
1pm-2:30pm

- Expanding hospitality of Ronald McDonald House through Hospitality Carts

Facilitator: Kimmy Venter, CEO Ronald McDonald House Albany

Panel presentation 5 mins for 4 programs & Break-out groups (3, 20-minute groups)

- Ronald McDonald House Delaware
- Ronald McDonald House Central Pennsylvania
- Ronald McDonald House Albany
- Ronald McDonald House New York



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How to integrate Trauma-informed care into service delivery
2:30pm-4:00pm

- Presenting:Dr. Johanna Crocetto, DSW, LCSW, Executive Director of the Dr. Audrey Evans Center for Family Support Services
- Danielle Stone, MSW, LSW, Family Room Manager Ronald McDonald House Philadelphia

Facilitator: Christine Ragin

Presentation and Breakout sessions

4:00pm – 4:15pm
Closing remarks

Family Stays