



THURSDAY, NOVEMBER 2, 2023

5:30 PM – 9:30 PM | Chase Center on the Riverfront

Mini Sponsors. Big Impact.

Ronald McDonald House of Delaware is proud to host Wine Women & Shoes, an engaging and one-of-a-kind fundraiser where community-minded, philanthropic women (and a few good men) gather to sip, shop, savor, and support a worthy cause in a chic, fun, and innovative way.

For one night only, guests will put the “fun” in fundraiser during an evening of fabulous fashions, tasty morsels, fine wines, great girlfriends, auctions, entertainment, and so much more! This is one of Wilmington’s most sought-after events, and our tickets sell out in mere hours. And, we would love to showcase your business to our curated audience.

In 2022, this glamorous event raised over \$240,000 to support the families served by the House. Since 1991, the Ronald McDonald House of Delaware has provided a “home-away-from-home” to over **50,000 families** who have traveled to Wilmington seeking medical treatment for their child. While much has changed in the past **32 years**, our vision to provide a community of comfort, hope, and togetherness for these families remains the same.

MINI SPONSOR (\$250-\$999)

- With your generous gift, you can comfort our families while supporting hard-working, small businesses in our community. Talk about a win-win!

\$500 SOLE SUPPORTER

- Sole Supporter Sponsorships help us ensure all the expenses for the event are met. You will receive 1 VIP ticket + recognition in event program along with our sponsors.

Your donation is tax deductible and your business will be listed on our event website and in our event program. We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. **To start your partnership, contact Dawn Brooks at (302) 428-5115 or d.brooks@rmhde.org.**

WINE WOMEN & SHOES AUDIENCE

- 450+ Influencers, business owners, tastemakers, and executives
- 80% women, ages 30-55
- 100+ well-connected Shoe Guys and community volunteers
- Charity supporters, socially conscious and community minded
- Concerned about the health and wellbeing of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event



**Ronald
McDonald
House®**
of Delaware