



WWS Committee Meeting

July 12, 2023

Welcome!

Auction/Onsite Fundraising – Chris

- Janet will be busy in the marketplace, so we need to have someone else help with merchandising the Key to the Closet.
- When it comes to follow-up, Chris is the point person that all info should be filtered through.
- Recent Donations
 - Frank's Wine is donating a Wine Club of the Month and they are donating the contents to go in a Yeti cooler
- NEEDS
 - Avelo donated 2 tickets to any of their destinations. We need hotels or housing to go along with it (Charleston, Savannah, Tampa, Nashville).
 - Car service to NYC

Sponsors – Mary

- Last year, we raised 65K, and we are already up to 83K.
- We already have several Sole Sponsorships sold. A letter will go out to people that have attended both years around August 8th.
- We have several new higher level sponsors this year.
- We've asked Alpha Graphics to be the print sponsor.

Marketplace – Michele/Marichu

- 11 confirmed vendors
 - PJ Salvage (via Whimsy)
 - Brackish
 - SantM
 - James Paul Cheung
 - Houppette – Offered to do lashes
 - Renie B
 - Peter Kate
 - Olevnao
 - Tailored Home
 - Dudley Stephens
 - True by Kristy – Permanent Tattoos
- They are going to meet with Logistics to figure out how to manage appointments.
- We will have bag runners again this year.

Décor – Melissa/Ivey

- [Alpha-lit](#) has been booked
- Alexis Floral will be donating again this year. Get your flowers through her.

- Mercedes is going to build “Barbie” and make a dress. She is going to rest on a high top and build a dress out of chicken wire, poufs, and décor.

Shoe Guys – Bethany

- 17 confirmed shoe guys. Need 10 more.
- An email went out to Shoe Guys today.

Entertainment – Mandy/Laura

- 4 confirmed photographers.
- Auto Team Delaware provides video.
- Once the run of show is done, then, we need to build a set list for the dueling pianos.

Logistics – Rikki

- Her team is working on marketplace logistics.
- Vendors were told about the logistics planning service.

Volunteers – Colleen

- Delmarva has been confirmed. We are in good shape volunteer-wise.
- Potential Groups: Walmart, UD Panhellenic Group, Hatzel and Buehler

Swag Bags – Jackie

- No sponsor yet.

Wine – Debbi

- Breakthrough might feature women owned brands.
- Bob Kreston is sponsoring the Wall of Wine.

Website and Ticket Sales – Leslie

- August 8: Tickets open for shoe guys and committee members.
- August 15: Tickets go on sale for members of the public.
- If people want to be notified about ticket sales, they should sign up for our email list.
- This year, we just need the name of one person to book a table. We will follow up to get the rest.