



THURSDAY, NOVEMBER 2, 2023

5:30 PM – 9:30 PM | Chase Center on the Riverfront

How to Support Our Event

For one night only, guests will put the “fun” in fundraiser during an evening of **fabulous fashions, tasty morsels, fine wines, great girlfriends, auctions, entertainment, and so much more!** This is one of Delaware's most sought-after events, and our tickets sell out in mere hours. Ronald McDonald House of Delaware would love to showcase your business to our curated, niche demographic of our attendees.

MINI SPONSOR (\$250-\$999)

- With your generous gift, you can comfort our families while supporting hard-working, small businesses in our community. Talk about a win-win!

BECOME A SPONSOR

- We have limited sponsorships still available, visit rmhde.org/wws for opportunities to promote your organization to our audience. We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

DONATE TO KEY TO THE CLOSET or AUCTION

- Help make this event even more successful by donating to the silent and live auctions or the “Key to the Closet,” a bounty of incredible items that one of our lucky guests will win!

CONTRIBUTE TO OUR SWAG BAGS

- Put your brand in our guests' hands by sending them home with a special something. Popular items include: coupons, lip balm, nail files, face towel, socks or similar items to place in each of the 450 swag bags (it doesn't have to be 450 of the same item).

Your business will be listed in our event program. **To get involved in this one-of-a-kind Delaware event, contact Dawn Brooks at (302) 428-5115 or d.brooks@rmhde.org.**

WINE WOMEN & SHOES AUDIENCE

- 450+ Influencers, business owners, tastemakers, and executives
- 80% women, ages 30-55
- 100+ well-connected Shoe Guys and community volunteers
- Charity supporters, socially conscious and community minded
- Concerned about the health and wellbeing of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event



**Ronald
McDonald
House®**
of Delaware