



*Join us!*

**THURSDAY, NOVEMBER 2, 2023**

5:30 PM – 9:30 PM  
Chase Center on the Riverfront

*Get Pumped!*

**THE RONALD MCDONALD HOUSE OF DELAWARE'S  
3RD ANNUAL WINE WOMEN & SHOES**

There are few combinations that evoke glamour and fun as much as the perfect fit of *Wine Women & Shoes*. Wilmington's wine savvy, shoe loving women will kick up their heels and sip fine wines, savor delicious bites, and shop the latest shoes and accessories from fabulous fashion vendors.

This exclusive event helps RMHDE serve families with seriously ill children by enabling access to medical care and providing a place that offers comfort, hope, and togetherness.

**WINE WOMEN & SHOES AUDIENCE:**

- 80% women, ages 30-55
- 450+ Influencers, and tastemakers
- 100+ community volunteers and corporate leaders
- Charity supporters, socially conscious, and community minded
- Concerned about the health and wellbeing of themselves and others
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event
- RMHDE social media reach: 10,000+

*be there. be fabulous!*

# \$5,000 PLATINUM PUMP SPONSOR

Choose from the following:

**KEY TO THE CLOSET** - Limited keys for sale and only ONE will win a bounty of high fashion items. What's in the closet? Clothes and accessories? Gift Certificates? All will be revealed the day of the event. Your brand will be featured as the "Key to the Closet" sponsor with your name or company logo on all Key to the Closet signage.

**STEP & REPEAT** - Capture the memory of this fabulous event on the red carpet as guests enter and flash their best smiles in front of a backdrop splashed with your logo. And the moment lives on in social media.

**SWAG BAG** - It's all in the bag! Your logo will appear on the coveted swag bag gifted to all attendees at the event. Hundreds of local tastemakers will soon be parading your bag all around town!

**SWEET TREAT SPONSOR** - What is better than having a sweet treat at your place seating during the program portion of the event?!? Having your company's logo on the sweet treat the guests will enjoy! The 450 guests will be discussing how sweet you are for supporting Ronald McDonald House of Delaware.

## Branding & Marketing Opportunities include:

- 4 VIP Tickets
- Recognition on: Program e-blasts, social media, day of event signage
- Company logo on Ronald McDonald House of Delaware's event page
- Verbal recognition during the event
- Inclusion of promotional item in Swag Bag

*Everything is customizable to meet your needs and interests. Contact Dawn Brooks at (302) 428-5315 or (302) 547-3624 or [d.brooks@rmhde.org](mailto:d.brooks@rmhde.org).*



**CLICK HERE TO COMPLETE YOUR SPONSORSHIP ONLINE**

