



wine
women & shoes®
Benefitting
Ronald McDonald House Charities®
of Greater Delaware

**\$250 - \$999 SUPPORT SMALL BUSINESSES
(MINI SPONSOR)**

Everyone likes a feel good win-win, especially during these trying times. What if I told you that you could support a local nonprofit AND local small businesses with one investment? You would most definitely say yes to that (fingers crossed)!

As you know, small businesses and nonprofits in our community fight for every dollar on a good day, are particularly struggling in the light of the pandemic. We are offering you the opportunity to help support both with a quick, easy, minimal investment.

RMHC Greater Delaware is proud to host our Wine Women & Shoes fundraiser on Thursday, November 2nd at Chase Center on the Riverfront. Wine Women and Shoes features a unique wine tasting experience, a designer marketplace and entertainment, charming Sole Men, a live auction, amazing raffles, and more for a swirling and styling good time to be had by more than 450 influential, decision-making women and a few good men from our community. And we would love to showcase your business to our carefully curated audience.

The funds we raise from this event help support families that call RMHC Greater Delaware their “home-away-from-home” during their child’s illness, and you can be a part of it!

RMHC Greater Delaware is requesting a \$250 to \$999 donation from you to be used to purchase auction items from local small businesses in our community to help raise funds for our mission at our Wine Women and Shoes event through onsite fundraising.

Your donation is tax deductible and your business will receive recognition by being acknowledged as an Auction Sponsor on our event website, social, pre-event eblast, and in our event program.

\$500 SOLE SUPPORTER

Sole Supporter Sponsorships help us ensure all the expenses for the event are met. Your donation will help cover the costs associated with Wine Women and Shoes, and you will receive 1 VIP ticket + recognition in event programs along with all of our sponsors.

We look forward to hearing from you. Thank you for supporting our local community! To request additional details regarding your mini sponsorship investment contact Dawn Brooks (302) 547-3624 or d.brooks@rmhde.org. To commit to a mini sponsorship visit give.rmhde.org/sponsor.

**WINE WOMEN &
SHOES AUDIENCE**

- CEO moms, 30-something young professionals
- 80% women ages 30-55
- Influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Concerned about the health and well being of themselves and others
- Pay attention to fashion and attend fashion events
- Enjoy wine and attend wine events
- Represent the typical luxury brand consumer
- On average, donate/spend \$200-\$600 per event

