



WWS Committee Meeting

May 11, 2023

Welcome!

Venue Walk Thru – All

- 200 feet of pipe and drape.

Logistics – Rikki

- Right now, the committee is gathering info. They will be holding a general meeting next week.
- ASK:
 - They will be meeting soon with all of the committee leads.

Sponsors – Mary

- We have \$70,000 in sponsorships. This is higher than last year's total.
- ASK:
 - Our biggest focus is finding a few additional \$5,000 sponsors. We can even split that between two companies.
 - Next – we are asking people to push mini sponsorship sales.

OSF – Chris

- ASK:
 - Looking for trips, luxury experiences.
 - Start with places that you regularly frequent.

Marketplace – Michele and Marichu

- Confirmed Vendors: [Houppette](#) (housewares, jewelry, makeup), [PJ Salvage](#), Peter Kate, [Renie B](#), and [SantM](#).
- They are rethinking the bag check process. Maybe we could offer table delivery service during dinner. Shoe Guys?
- ASK:
 - Still looking for a food vendor.

Entertainment – Laura

- Our entertainment for the evening will be a dueling piano band. They will work with the MC throughout the night. Also, they will play music during dinner.
- We will have a 360 photobooth in addition to the step and repeat.

- ASK: We have one photographer and are looking for a total of 4. We are looking for in-kind photographers.

Décor – Melissa and Ivey

- Instead of giving away centerpieces, we could auction or ask people to buy them.
- The décor will follow the theme of the invitation. KTC and Wall of Wine will need décor to match the rest of the space.
- Looking into light options – Alpha Lit or Gobos.

Shoe Guys – Casey

- 3-4 weeks away from the initial intro.
- If a shoe guy is not returning this year, we will see if they are interested in being a mini sponsor.
- Our kickoff party will be September 18th (ish).
- ASK:
 - Our goal is 35 shoe guys. Please add any ideas to the google sheet.

Marketing – Erin

- A save the date email went out of the 3rd. 43% open rate.
- If people want to receive a notification a few days before tickets go on sale, they can sign up [here](#). People who are on our full list still need to use the form.
- ASK:
 - Please rsvp to the Facebook event page.

Volunteers – Colleen

- Hatzel & Buehler is interested in sending out a group of volunteers.
- ASK:
 - Think about the number of volunteers that you need for you will need.

Swag Bags – Jackie

- They are looking at venues with great swag bags.
- No sponsor so far. Instead of a branded bag, they wanted to put the sponsor logo on a bag accessory (hook, luggage tag, etc.) or nicer item (water bottle).
- Thinking about a nicer embodied tote with inspirational words.
- Two different colors for bags. One for VIP, one for regular.

Wine – Debbi

Website and Ticket Sales – Leslie

- ASK:
 - Send any updates for the website and committee hub.
 - Don't forget to use the Google Sheet.

Questions/Next Steps: